



Online Only
12:00 PM - 12:00 PM

Wednesday, October 16, 2019

Office of Educational Affairs - Faculty Development Series

Faculty, Residents/Fellows, Staff/Employees

Michael Scicchitano, Ph.D.

University of Florida, Florida Survey Research Center

Tracy Johns, Ph.D.

University of Florida, Florida Survey Research Center

MICRO-LECTURE: Survey Methodology Part 1

Learning Objectives

Upon completion of the presentation, participants will be able to:

1. Discuss different type of errors that can threaten the validity of a survey.
2. Describe key aspects when formulating questions for your survey.
3. Identify factors related to sampling to limit bias in survey results.

Accreditation

The University of Florida College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit

The University of Florida College of Medicine designates this live activity for a maximum of 0.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the Activity.

Link(s)

<https://mediasite.video.ufl.edu/Mediasite/Play/4c7d36f6b9684a719c211b6889326ec71d?catalog=1ab42466261743aa951ad60b4d71063321>

Disclosure

Tracy Johns, Ph.D. has disclosed that he/she has no relevant financial disclosures. Michael Scicchitano, Ph.D. has disclosed that he/she has no relevant financial disclosures. No one else in a position to control content has any financial relationships to disclose.

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